Peer-to-Peer Borrowing and Lending



ENVIRONMENTAL

By sharing goods, consumers increase energy and resource efficiency and save resources at every step of the life cycle.



SOCIAL

Neighbors helping neighbors builds social capital and resilient local communities.



ECONOMIC

NeighborGoods says the average active neighbor has saved over \$2,000 and saved his or her neighbors twice that amount. → Save money and resources by sharing goods and skills with your neighbors.

NeighborGoods.net is a **social platform for peer-to-peer borrowing and lending.** Need a ladder, wheelbarrow, or power drill? Borrow it from your neighbor. Have a bike, backpack, or sleeping bag collecting dust in the garage? Lend it out, and make a new friend.

NeighborGoods facilitates transactions with a reservation calendar, automated reminders, wishlist alerts, and private messaging between neighbors. NeighborGoods also keeps track of members' loaned property. Neighbors can rate each other and flag another member's account if something goes wrong. Borrowing and lending items on NeighborGoods is free, but members may charge a deposit or a rental fee for the use of their items.

Why a Sustainia100 solution?

NeighborGoods notes that Americans spend \$22 billion annually on self-storage. Sharing with NeighborGoods can give a second life to little-used gear, tools, and products. If a consumer borrows an item instead of buying something new, it saves money and resources and builds bonds between neighbors.



"WHEN I CREATED NEIGHBORGOODS, I THOUGHT SHARING WAS ABOUT THE OBJECTS. I LEARNED VERY QUICKLY, SHARING IS ABOUT

MICKI KRIMMEL, FOUNDER & CEO,

PEOPLE."



NeighborGoods connects neighbors to share resources, helping them save money and build stronger communities.

