



PROMOVAREA CONCEPTULUI “CRADLE  
TO CRADLE” DE CATRE CAMERA DE  
COMERT SI INDUSTRIE BIHOR

**CRADLE TO CRADLE CONCEPT  
PROMOTED BY THE CHAMBER OF  
COMMERCE AND INDUSTRY OF  
BIHOR COUNTY**



## MISIUNEA C.C.I. BIHOR ARE DOUA COMPONENTE ESENTIALE:

- REPREZENTAREA SI PROMOVAREA INTERESESELOR MEMBRILOR SAI, A COMUNITATII DE AFACERI IN GENERAL;
- FURNIZAREA DE INFORMATII SI SERVICII NECESARE PENTRU O DEZVOLTARE COMPETITIVA SI DURABILA A AFCERILOR

## **MISSION C.C.I. BIHOR HAS TWO ESSENTIAL COMPONENTS:**

- REPRESENTING AND PROMOTING THE INTERESTS OF ITS MEMBERS, THE BUSINESS COMMUNITY IN GENERAL;**
- PROVIDING INFORMATION AND SERVICES NEEDED FOR A COMPETITIVE AND SUSTAINABLE BUSINESS DEVELOPMENT**



## IMPLICAREA CCI BH. IN CADRUL PROIECTULUI C2C CONSTA IN:

- formarea în spiritul ISO 26000 privind responsabilitatea socială și a conceptului inovativ Cradle-to-Cradle
- contribuția la elaborarea unor materiale de informare adresate companiilor și altor organizații care ar dori să adopte ISO 26000 și C2C
- sprijinirea organizării cursului-pilot, care va avea loc în România
- participarea la kick-off și reuniuni de evaluare
- activități de diseminare

## **THE INVOLVEMENT OF CCI BIHOR IN C2C PROJECT CONSISTS IN:**

- trainings according to the spirit of ISO 26000 regarding the social responsibility and the innovative concept of Cradle to Cradle**
- assistance to the elaboration of some informing materials for the companies and other organizations that would like to adopt ISO 26000 and C2C**
- helping in the organizing of a pilot course that will be held in Romania**
- participation to kick-off and evaluation meetings**
- dissemination activities**



## CONCEPTUL CRADLE TO CRADLE MILITEAZA PENTRU:

- O SOCIETATE CARE INTERACTIONEAZA RESPONSABIL PENTRU SALVAREA VIITORULUI PLANETEI PRIN IDEI INOVATIVE SI CREATIVE

## **THE CRADDLE TO CRADDLE CONCEPT MILITATES FOR:**

- **A SOCIETY THAT INTERRACTS RESPONSIBLE FOR SAVING THE FUTURE OF THE PLANET THROUGH CREATIVE AND INNOVATIVE IDEAS**



## **CONCEPTUL CRADLE TO CRADLE MILITEAZA PENTRU:**

- **RESPONABILIZAREA AGENTILOR ECONOMICI PRIVIND REDUCEREA CONSUMULUI DE RESURSE NATURALE (APA , RESURSE MINERALE, RESURSE FORESTIERE); REDUCEREA CONSUMULUI DE ENERGIE; INLOCUIREA SURSELOR DE ENERGIE NEREGENERABILA; REDUCEREA UTILIZARII DE SUBSTANTE CHIMICE SI NOCIVE; RECUPERAREA, REICLAREA, REUTILIZAREA RESURSELOR SI DESEURILOR**

## **THE CRADLE TO CRADLE CONCEPT MILITATES FOR:**

- **THE TRADE AGENTS CONSCIENTIOUSNESS REGARDING THE REDUCTION OF THE NATURAL RESOURCES CONSUMPTION (WATER, MINERAL RESOURCES, FOREST RESOURCES); REDUCTION OF ELECTRIC ENERGY CONSUMPTION; REPLACEMENT OF NON-RENEWABLE SOURCES; REDUCTION OF NOXIOUS CHEMICAL SUBSTANCES CONSUMPTION; RECOVERING , RECYCLING AND REUTILIZATION OF RESOURCES AND WASTE**



## **CONCEPTUL CRADLE TO CRADLE MILITEAZA PENTRU:**

- APLICAREA DE NOI STANDARDE CALITATIVE SI CERTIFICARI LA NIVEL DE MANAGEMENT
- TRANSFERUL DE INOVATIE PRIN CREAREA UNEI RETELE EUROPENE

## **THE CRADLE TO CRADLE CONCEPT MILITATES FOR:**

- APPLICATION OF NEW QUALITY STANDARDS AND CERTIFICATIONS TO THE MANAGEMENT LEVEL
- INNOVATION TRANSFER BY CREATING A NEW EUROPEAN NETWORK



INSEMNATATEA APLICARII CONCEPTULUI C2C PENTRU DEZVOLTAREA LOCALA DURABILA CONSTA IN OFERIREA DE MODALITATI IN CARE OAMENII DE AFACERI SI AUTORITATILE ADMINISTRATIVE LOCALE POT COLABORA PENTRU:

- valorizarea patrimoniului local
- pastrarea diversitatilor locale, de mediu, culturale, sociale, productive, artstice

**THE IMPORTANCE OF THE APPLICATION OF C2C CONCEPT FOR THE LOCAL SUSTAINABLE DEVELOPMENT CONSISTS IN OFFERING THE METHODS IN WHICH BUSINESSMEN AND LOCAL ADMINISTRATIVE AUTHORITIES CAN COLLABORATE FOR:**

- highlighting the local inheritance**
- preserving the local diversity of the environment, culture, social, productive and artistic.**



## BENEFICIILE APLICARII CONCEPTULUI C2C PENTRU COMPANII:

- ✓ TRANSFER DE INOVATIE
- ✓ ACHIZITII PUBLICE ECOLOGICE
- ✓ FINANTARE DURABILA
- ✓ INVESTITII RESPONSABILE DIN PUNCT DE VEDERE SOCIAL
- ✓ CONSUM SI PRODUCTIE DURABILE
- ✓ COMPETITIVITATE
- ✓ IMBUNATATIREA SANATATII SI SECURITATII ANGAJATILOR

## **THE BENEFITS OF THE APPLICATION OF C2C FOR THE COMPANIES:**

- ✓ **INNOVATION TRANSFER**
- ✓ **ECOLOGIC PUBLIC PROCUREMENT**
- ✓ **LONG LASTING FINANCING**
- ✓ **RESPONSIBLE INVESTMENTS FROM THE SOCIAL POINT OF VIEW**
- ✓ **LONG-LASTING CONSUMPTION AND PRODUCTION**
- ✓ **COMPETITIVENESS**
- ✓ **IMPROVEMENT OF EMPLOYEES' HEALTH AND SAFETY**





## DISEMINAREA CONCEPTULUI C2C IN CADRUL ALTOR EVENIMENTE

- Prezentarea conceptului C2C ca avand o stransa legatura cu ISO 26000, personalului si managementului Camerei de Comert si Industrie Bihor, in data de 23.02.2012
- In cadrul evenimentului de informare a agentilor economici privind Responsabilitatea Sociala a Intreprinderilor – cu privire la ISO 26000, din data de 21.03.2012, s-au prezentat si informatii despre conceptul inovativ Cradle to Cradle;

## DISSEMINATION OF C2C CONCEPT TO OTHER EVENTS

- **The C2C concept presented as a tight connection to ISO 26000, to the Chamber of Commerce employees and management, 23 of February 2012**
- **Among the trade agents informing event regarding the SME Social responsibility - connected to ISO 26000, in 21 of March 2012 it was also presented the innovative concept of Cradle to Cradle**



**VA MULTUMESC PENTRU ATENTIE!**

**Consultant cameral -DELIA BADEA**

**THANK YOU VERY MUCH FOR YOUR ATTENTION!**

**Chamber consultant –Delia Badea**

**CAMERA DE COMERT SI INDUSTRIE BIHOR**

**13.12.2012**

**[www.ccibh.ro](http://www.ccibh.ro)**

