

“Once is not enough”  
or practical circular  
economy in schools

**#ArVienuReiziIrParMaz**



What is



### **About us:**

- Founded in 2018
- Currently 34 biedri
- Our strengths - our members & Facebook discussion group with 13,6k members
- Weaknesses - lack of capacity for everything we would like to achieve

### **Our aims:**

- To reduce the overall negative impact of the pollution created by Latvian society;
- Promote a sustainable development of the society and Latvian economy;
- Foster habit change from goods to services;
- Encourage movement towards zero-waste lifestyle.

Based on data by Eurostat,  
in 2019 an average Latvian  
created around  
439 kg of waste.

In 2013 it was 350 kg.

**EDUCATION is the key,**

so we created lectures  
about circular economy for  
2 levels of students:

7-9th grade

10-12th grade

# “Once is not enough”

1st stage of the project funded by  
Latvian Environmental Protection fund.

2nd year funded by  
Society Integration Foundation NGO  
capacity project.



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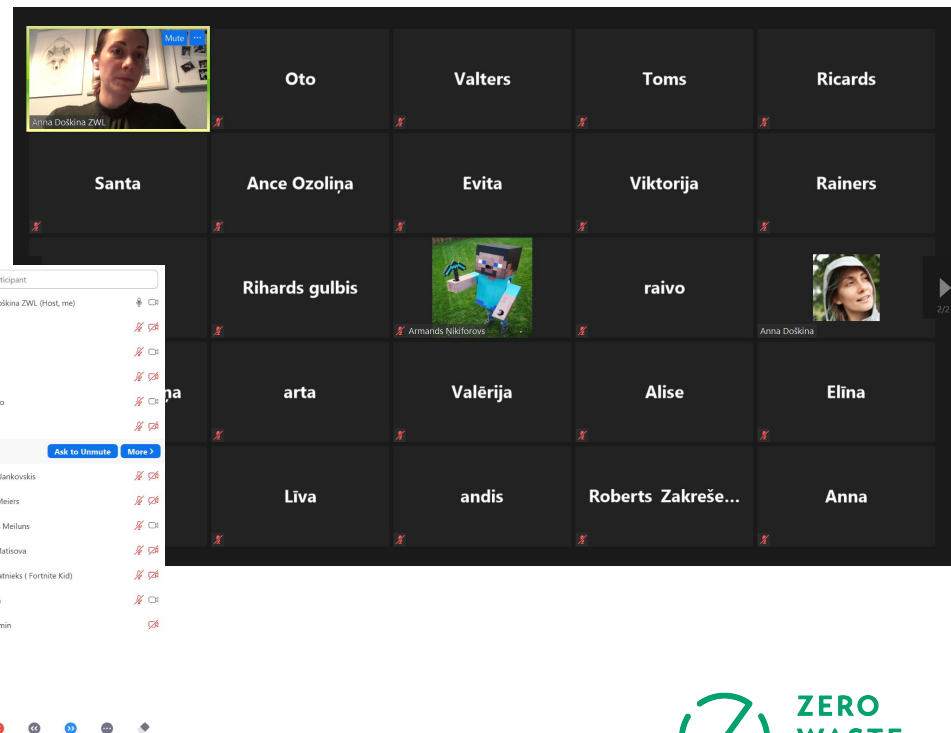
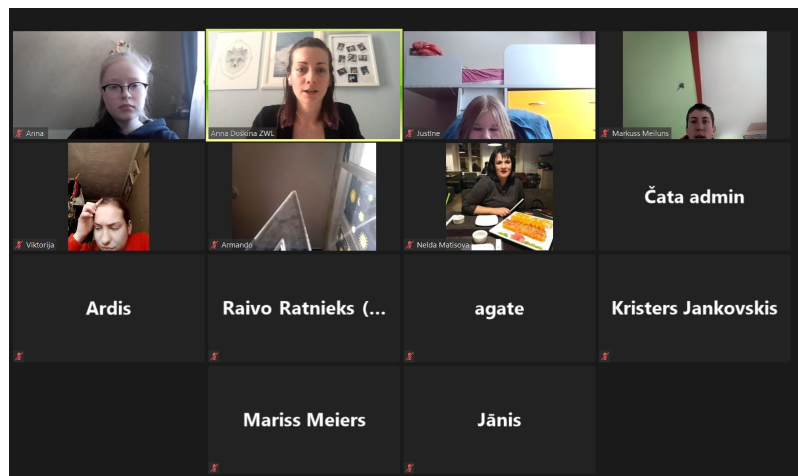
A single lecture  
with interactive  
elements



A follow up  
lecture with  
homework

# OUR CHALLENGES

# Online & hybrid lecturing





An audience tired  
from the online

“Tell me something  
I haven't heard”

# RESULTS

# Reach

2020-2021 - 758 students

2022 - additional 12 guest lectures

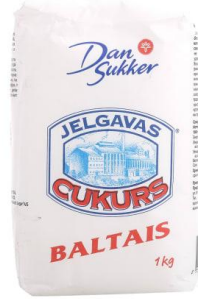
# Insights

Various levels of interest and knowledge

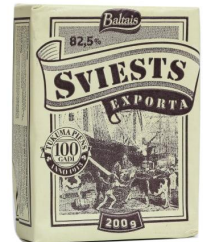
Creativity at its best

From radioactive waste to sex toys

Homework must be close to “where it hurts”



One recipe, many ways  
how to purchase the ingredients!



# LEARNINGS



Compulsory  
volunteers

Teacher  
inspiration



Shocking  
news work

Interactivity  
is crucial



Sometimes the **non-existence of a single correct answer** is better than a simple  $1+1=2$  task



A



B



C



D



E



F

# Thank you!

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