



# BEVWAX

RIGA STATE 3RD GYMNASIUM



# WHAT IS BEVVAX?

## **Bevvax is a handmade beeswax wraps**

that is a more environmentally friendly alternative to plastic wrap.

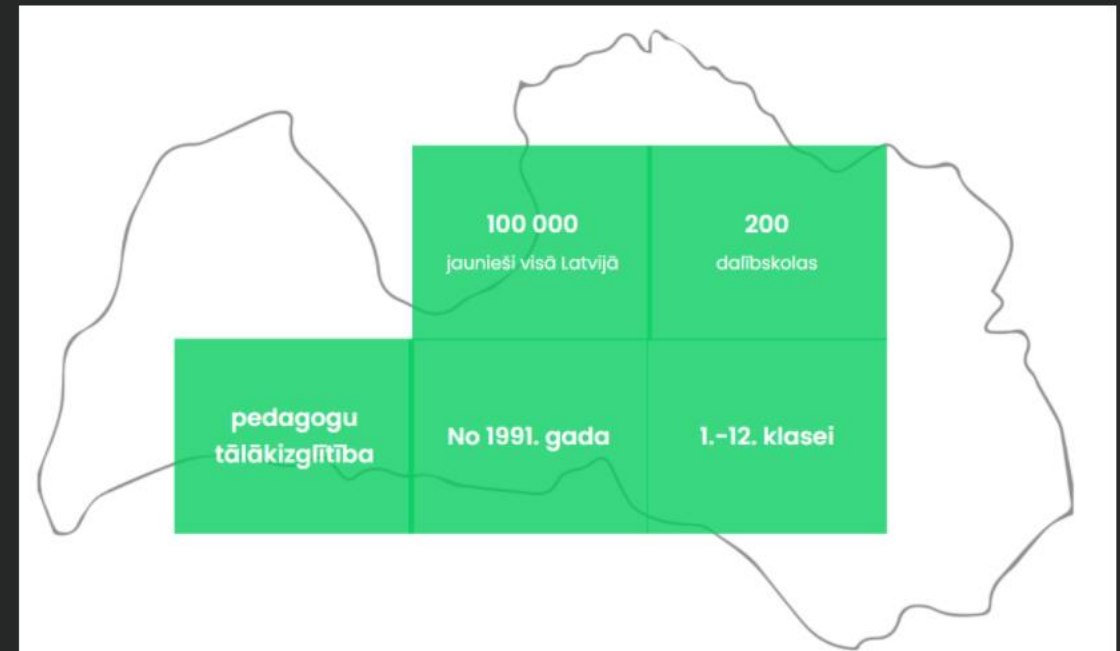
Use a beeswax wrap by warming it with the warmth of your palms. Wrap the cheese or cover the bowl.



# WHAT IS Junior Achievement®?

Junior Achievement is the world's largest organization dedicated to educating students in grades K-12 about entrepreneurship, work readiness and financial literacy through experiential, hands-on programs.

Junior Achievements Latvia is the biggest educational organization in Latvia



# COMPANY FORMATION

Reinis Kiršteins, CEO

Anete Zemīte, production manager

Adrians Zutis, marketing manager

Madara Senkane, financial manager

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# I D E A



- Storage of food
- reusable up to an year
- alternative to plastic wrappers
- Bio digestible
- Greater good



# INGREDIENTS



BEESWAX



100% COTTON  
FABRIC



PINE RESIN



JOJOBA OIL



# PRODUCTION

1. Pine resin is collected and filtered.
2. Beeswax, jojoba oil and filtered pine resin are melted in a water bath.
3. The melted mass is applied to a cotton fabric.
4. The mass is smoothed with the iron so that the wax covers the fabric evenly.
5. The fabric is cut and packed.



# MESSAGE

## "USE BEEVAX KNOWING WE WILL GIVE BEES A CHANCE TO FLY"

### The harm of plastic

- At least 14 tonnes thrown into oceans
- Biggest household pollutant - plastic wrapper
- Our solution - Beeswax wrapper, usable up to a year and recyclable.

### The extinction of bees

- Every year at least 30% of colonies are lost
- Chemicals and plastic to blame
- We want to help!







# SOCIAL MEDIA

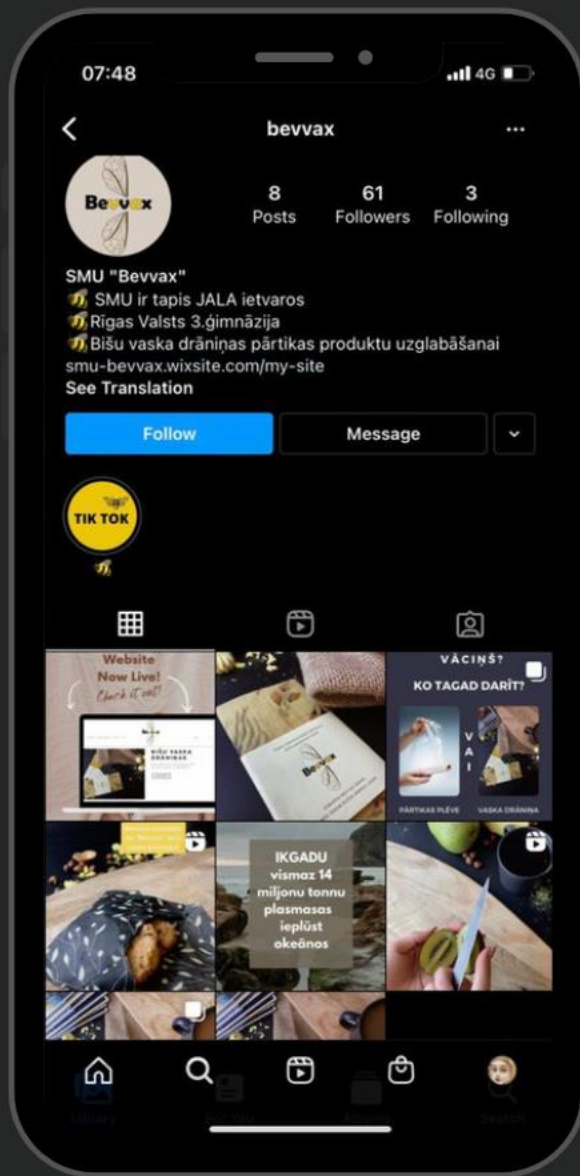


Find us in social media : bevvax

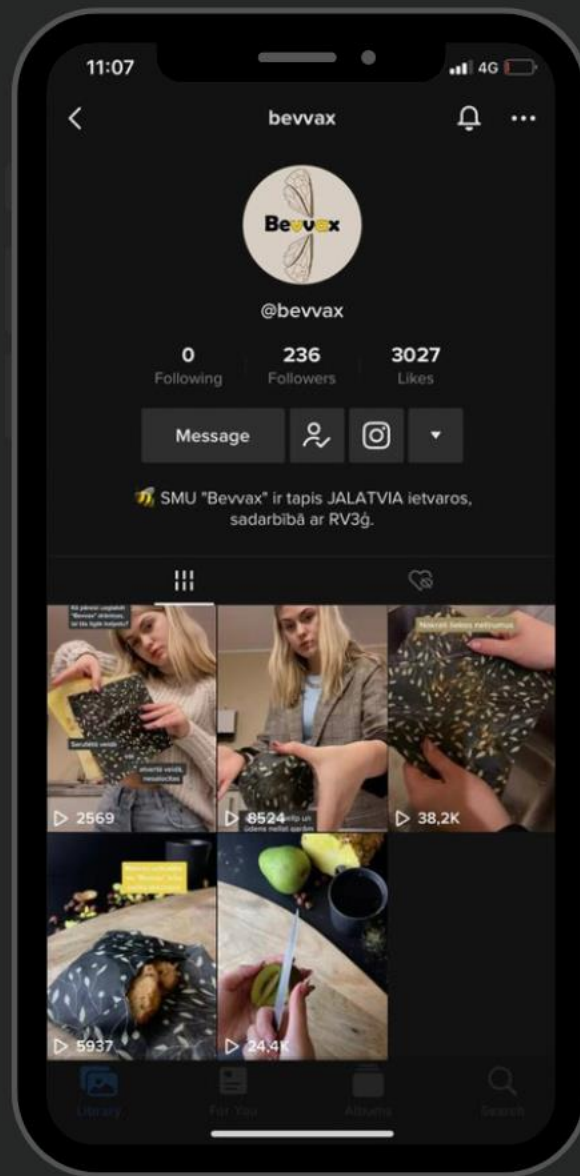
E-mail : [bevvax@protonmail.com](mailto:bevvax@protonmail.com)



# INSTARGRAM



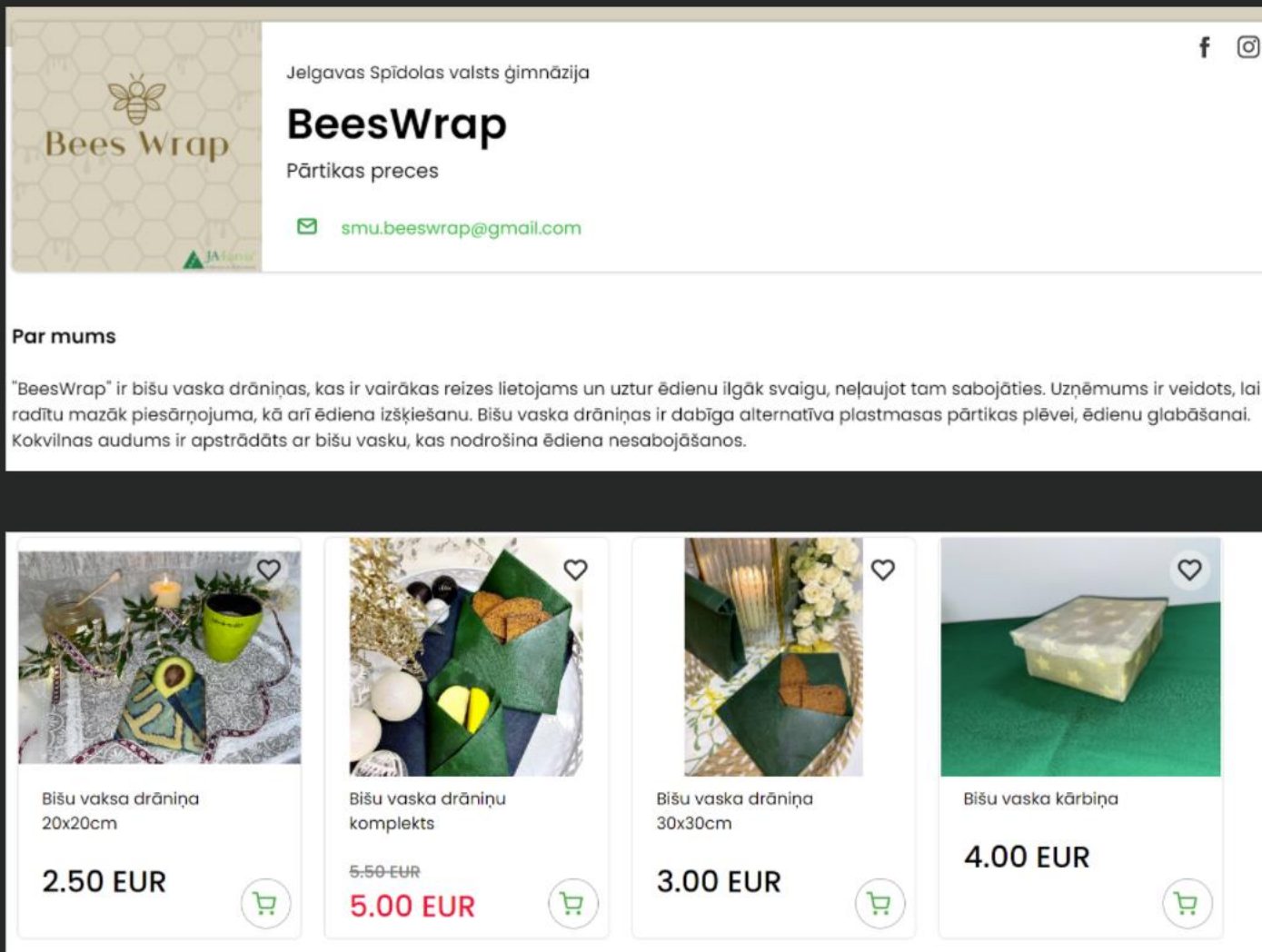
# TIKTOK



# DIRECT COMPETITORS

Why us not them:

- We have a strong message
- Clear goals
- Quality
- Special custom recipe
- We donate 15% of our revenue to support our mission
- Aesthetically pleasing



The screenshot shows a Facebook profile for 'BeesWrap'. The profile picture is a logo with a bee and the text 'Bees Wrap' on a honeycomb background. The cover photo is a white background with the text 'Jelgavas Spīdolas valsts ģimnāzija' and 'BeesWrap' in large bold letters, followed by 'Pārtikas preces' and the email 'smu.beeswrap@gmail.com'. Below the profile information, there is a section titled 'Par mums' with a paragraph of text in Latvian describing the product as a natural alternative to plastic food wrap.

Jelgavas Spīdolas valsts ģimnāzija

**BeesWrap**

Pārtikas preces

✉ [smu.beeswrap@gmail.com](mailto:smu.beeswrap@gmail.com)

**Par mums**

"BeesWrap" ir bišu vaska drāniņas, kas ir vairākas reizes lietojams un uztur ēdienu ilgāk svaigu, neļaujot tam sabojāties. Uzņēmums ir veidots, lai radītu mazāk piesārņojuma, kā arī ēdiena izšķiešanu. Bišu vaska drāniņas ir dabīga alternatīva plastmasas pārtikas plēvei, ēdiena glabāšanai. Kokvilnas audums ir apstrādāts ar bišu vasku, kas nodrošina ēdiena nesabojāšanos.

Bišu vaska drāniņa 20x20cm  
2.50 EUR

Bišu vaska drāniņu komplekts  
5.50 EUR  
**5.00 EUR**

Bišu vaska drāniņa 30x30cm  
3.00 EUR

Bišu vaska kārbīša  
4.00 EUR

# INTERNATIONAL COMPETITORS

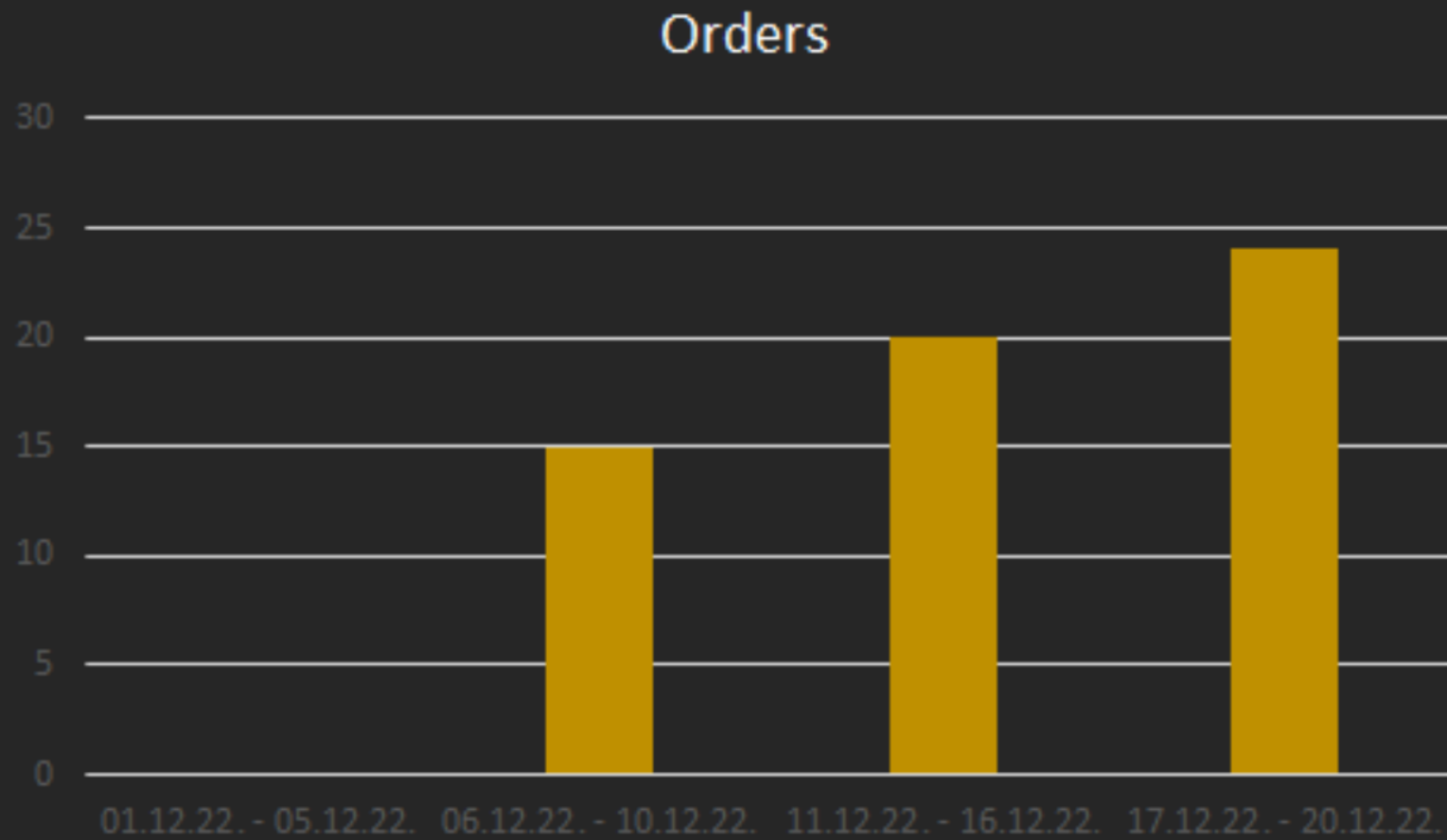
The screenshot shows the homepage of Bee's Wrap. At the top, there are navigation links: SHOP NOW, EXPLORE, GIFTS, BEE'S WRAP (with a bee logo), BLOG, and STORES. A search bar is located below the navigation. Underneath, there are filters for BROWSE BY: ALL, NEW ARRIVALS, GIFTS, INDIVIDUAL WRAPS, ROLLS, PACKS, VEGAN, and ACCESSORIES. The main content area features three product bundles, each marked as 'NEW!':

- Land & Sea Bundle:** 1 SMALL, 1 MEDIUM. The image shows a tomato, a piece of bread, and a piece of cheese wrapped in various patterns.
- Animal Lovers Bundle:** 3 MEDIUM WRAPS. The image shows a piece of cheese, a piece of bread, and a piece of fruit wrapped in various patterns.
- Flora & Fauna Bundle:** 2 MEDIUM, 1 LARGE, 1 BREAD. The image shows a piece of cheese, a piece of bread, a piece of fruit, and a piece of vegetable wrapped in various patterns.

The screenshot shows the product page for '3 pack wax food wraps' on the BeeBee & Leaf website. The page features a large image of the product, which is a set of three colorful, patterned wraps used to hold a sandwich, a piece of bread, and a piece of vegetable. The product is priced at £16.00. Below the price, there is a dropdown menu for 'Ranov: (BeeBee wrap)' and a quantity selector set to '1'. A yellow 'Add to Basket' button is visible. The page also includes several certification logos: 'vegan', 'SOY FREE', '100% COTTON', and 'OEKO-TEX®'. A Trustpilot logo is also present. At the bottom, there are expandable sections for 'Pack sizes information', 'Product care', and 'Shipping and returns'.



# OUR ORDERS



# OUR WEBSITE



HOME

IEPĒRCIES

PAR MUMS

KOPŠANA UN SASTĀVS

KONTAKTI

Piegāde



## BIŠU VASKA DRĀNIŅAS NO DABISKIEM MATERIĀLIEM

Roku gatavotas, lieliski piemērotas  
pārtikas produktu uzglabāšanai

IEPIRKTIES



# OUR EXPERIENCE AND THE PROBLEMS WE FACED



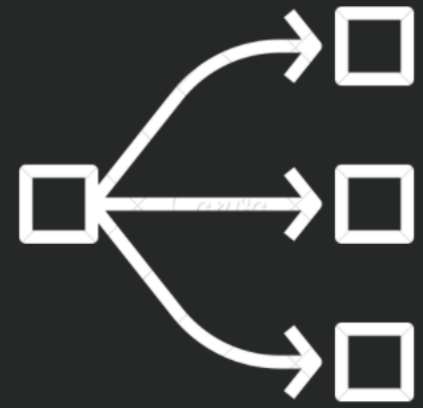
Communication



Working



Time



Distribution





THANK YOU FOR  
YOUR ATTENTION

