

Peer-to-Peer Carsharing



→ A new collaborative consumption initiative helps people save money, make better use of existing resources, and think local by sharing their cars.



ENVIRONMENTAL

According to Buzzcar, a properly shared car takes 8 cars off the road. Buzzcar optimizes the utilization of existing cars, so fewer cars are added to the streets.



SOCIAL

More than 20,000 people have joined Buzzcar, participating in collaborative car consumption.



ECONOMIC

According to Buzzcar, owners renting out their car earn an average \$130 monthly and renters save up to 40% compared to traditional car renting.

Buzzcar is a peer-to-peer carsharing platform, currently operating in France, where **people rent out their own cars**. The platform is available online with a location-based mobile app. The service matches people ready to share their car with people looking for a car to rent by the hour or by the day.

To ensure quality, after each rental, **drivers rate the cars**, and the owners rate the drivers, building a vehicle and driver history. The company also covers liability insurance.

Why a Sustainia100 solution?

Carsharing means fewer cars on the streets, less traffic jams, and less pollution. According to the company, car production represents at least 30% of carbon emissions over the car's lifetime; Buzzcar reduces the need for car production and differs from traditional carsharing, as the solution doesn't add cars to the streets, but simply makes better use of cars already on the road.

Developed in France

Deployed in France



Buzzcar makes it simple to connect people ready to share their vehicles with people looking to rent a car